

## Aims and Objectives:

Defining your aims & objectives

9 steps to defining your aims and objectives.

|   |   |                                       |
|---|---|---------------------------------------|
| <p>Identify problem</p> <p>Create need</p> <p>1</p> | <p>Reduce problem</p> <p>overall aim</p> <p>2</p> | <p>Provide</p> <p>Impact</p> <p>3</p> |
| <p>Promote – indicators</p> <p>6</p>                | <p>Increase – specific aims</p> <p>5</p>          | <p>Produce - outcomes</p> <p>4</p>    |
| <p>Deliver the goal</p> <p>7</p>                    | <p>Maintain the objectives</p> <p>8</p>           | <p>Products – outputs</p> <p>9</p>    |

|              |               |           |
|--------------|---------------|-----------|
| Why          | How           | What      |
| Idea         | Plan          | Act       |
| Organisation | Beneficiaries | Community |